

LINCOLN ODEYA

PROJECT MANAGER



Profile

Lincoln Odeya is a sanitation professional with a Master of Science in Sanitation from IHE Delft Institute for Water Education, the Netherlands. Lincoln has 6 years of experience in project management and 5+ years in markets research in solid waste and sanitation products and services in Kenya.

Experience

- 2021 - Present** **OPERO Services**
Lead Researcher, World Bank Non-Sewered Sanitation (NSS)
- Data collection and analysis for sanitation baseline assessment in 5 cities in Kenya.
 - Assessment and analysis of sanitation markets.
 - Development of sanitation market intelligence briefs and overall report writing.
 - Evaluation of PPPs for sanitation service delivery across the Country.

Professional Interests

Sanitation markets research

City-wide inclusive sanitation planning (CWISP)

Market-based sanitation development

Skills

Markets research	=====
Project management	=====
Sanitation program planning	=====
EIA & Audit	=====

Contact

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2021

OPERO Services

Project Manager, WA-KE UP 2021 - Innovation project to accelerate water and sanitation (WASH) enterprises

- Assessing eligible business proposals based on the developed criteria including on application content, business purpose, viability, and scalability for a CEWAS accelerator programme.
- Selection of enterprises based on assessment scoring and providing feedback for improvement and application repair and/ or reason for non-selection.
- Liaising with businesses in the programme to ensure they are supported
- Serving as key point of liaison for local events
- Lead administrative duties within CEWAS programme
- Coordinating and attending workshops
- Coordinating coaching sessions within the accelerator programme
- Tracking expenses related to the project

2020

OPERO Services

Enterprise business development support, The Sanitation Enterprise Centre (SEC)

- Sanitation business mapping
- Assessment of sanitation value propositions for businesses including needs and capacity assessment
- Liaising with small and medium businesses in Kenya to understand their needs and provide business development support where required
- Leading on programmatic activities related to the support of small businesses e.g. writing grants, writing reports, developing brand etc.
- Supporting female-led sanitation businesses to improve their business models and make strong grant applications.

OPERO Services

Project Manager, The SnooCODE - Piloting a digital addressing, optimization and verification system that provides an accurate location for each pick-up site; a reporting feature on area of poor sanitation and disposal point; an ultra-fast route optimization system; and a verification feature that provides records of the time, place and duration of each asset's visit to these sites.

- Undertaking a general landscaping of the solid waste management (SWM) service in Nairobi to identify private companies that offer the SWM services, as well as to understand the dynamics that exist in the provision of this service by both the private & public sector.
- Developing research frameworks and applying in: assessing the capacity and needs of the identified private companies; identifying KPIs around service delivery that are important to solid waste actors; shadowing the SWM companies to understand their operations; and with this information to ultimately determine how the SnooCODE system can fit into and provide optimum value to their operations.
- Working with the SnooCODE team and local stakeholders i.e. the SWM companies and other actors, to identify optimum use of the SnooCODE system in Nairobi.
- Modifying the SnooCODE system to suit the needs of the SWM companies and undertaking a trial of the system - tracking all the trialling feedback.
- Managing the project from documentation to all decision making
 - including: optimum budget usage for the project; tracking project finances; coordinating any purchases for the project needs; facilitating and/ or attending all meetings with SnooCODE and Urban Links Africa (ULA) team (the funders); and liaising and reporting to ULA where necessary.
- Continuously adapting the process and undertake monitoring to reach optimum results.

2019 - 2020

International Water Association (IWA)

Strategic Programmes Support Officer, the Netherlands

- Supporting the execution of the performance Based Contracts projects through sending out invitations to participants, tracking their responses, and coordinating relevant logistics.
- Supporting the Non-Sewered Sanitation (NSS) specialist group on the IWA network through development of member engagement programmes and activities.
- Coordinating the IWA's International Water Regulators Forum (IWRF) through setting up of online meetings by Doodle tool, preparing summary notes for meetings, preparing press briefings, contacting and tracking speakers for the forum and organizing calls.
- Preparing global trend reports in the water sector through a coordinated stakeholder engagement for content contributions and submissions.
- Supporting webinar communications and other online communication tools such as Zoom and Microsoft Teams.
- Assisting with InDesign to produce fliers for various programmes and events.
- Supporting the planning of international conferences and congresses for the water professional network.

2018

Assessment of plastic value chain along the Coast of Kenya

Markets Research Consultant

- Conducting market assessments highlighting opportunities and barriers for a range of plastic products.
- Assessment of potential by-products and market applicability.
- Interview with key stakeholders
- Assessment of businesses involved in plastic recycling – evaluating their business models and opportunities for growth in investment and market reach.

2017

Protection of the marine environment from land-based sources of pollution

Research Consultant

- Determining sources of pollution from sanitation flows.
- Advising on appropriate and sustainable sanitation technologies to manage sanitation waste from institutions and hospitality establishments along the coast of Kenya.
- Interviews with key stakeholders in environmental management.

Education

2019 - 2020

Master of Science Sanitation

IHE Delft Institute for Water Education, the Netherlands

A demand-driven and practice orientated programme that brings fundamental understanding and knowledge on urban and peri-urban sanitation - especially in informal settlements - as well as the skills necessary for creating impact.

2011 - 2016

BSc. Marine Science

Kenyatta University, Nairobi, Kenya

A rich discipline that combines studies from a variety of subjects in order to understand the marine environment, life, and their interactions with its interdisciplinary nature equipping learner to analyze critically such contemporary issues as environmental change, human impacts on the environment, and biodiversity.